

Cheshire County Conservation District Annual Sponsorship Opportunities



Soil



Water





Farm Viability

Since 1945, The Cheshire County Conservation District (CCCD) has promoted the conservation and responsible use of our natural and agricultural resources for the community of Cheshire County, NH by providing technical, financial, and educational assistance.

CCCD is committed to this mission through our programs which focus on soil, water, wildlife, and farm viability.

CCCD offers a wide range of programs, from workshop opportunities for local farmers that promote soil health to pollinator education events for our community. As part of our programs, CCCD offers grant opportunities that focus on the expansion of wildlife habitat, supporting farm conservation for a strong farm future in our region, and grants that support climate resilience. We also offer a robust rental equipment program, to make equipment that promotes soil health, accessible and affordable to farmers.

In addition to grants, CCCD is committed to expanding access to food and agriculture in our region. We work with local farmers to offer SNAP incentive programs, offer scholarships for reduced farm shares, and also organize a farm camp scholarship for local youth. Every September, we support local veterans by offering free vouchers for produce and goods at local farmers' markets. This event supports our food access goals, while also supporting local farm businesses.

CCCD also facilitates several water quality projects in our region with statewide partners, and organizes a yearly Source to Sea River Clean Up—a volunteer event to clean the Connect River's tributaries.

CCCD is also a member of several working groups in our region, focusing on outdoor accessibility and farm viability. At CCCD, we believe that fostering collaboration in our community and beyond is crucial to offering strong programs and resources.

For a better understanding of all of our programs, we encourage interested community members to subscribe to our monthly newsletter and to learn more about our unique program offerings on our website: www.cheshireconservation.org

For the latest updates and news, stay social with us on Facebook, Instagram, LinkedIn!

Mission:

To promote the conservation and responsible use of our natural and agricultural resources for the people of Cheshire County by providing technical, financial, and educational assistance.

Vision:

Encouraging stewardship for healthy soils, productive ecologically sound farms, diverse wildlife, productive sustainable forests, healthy watersheds, and clean water to ensure those resources are available for future generations.

Our Audience:

- 4,700+ Mailing list subscribers
- 2,470+ Social media followers across Facebook, Instagram, YouTube, and LinkedIn
- 80+ partner organizations: local, state, regional, and federal



Sponsorship Opportunities - General Giving

Sponsorship level	Mentioned in Pollinator Palooza Event and Annual Celebration Opening Remarks	Listed on Website as Sponsor	Free Attendance to the Annual Celebration	Mentioned on pre-event Pollinator Palooza and Annual Celebration social media	Mentioned in pre-event Pollinator Palooza and Annual Celebration e-blasts	Hyperlinked Logo in CCCD Conservation newsletter
Conservation Advocate \$5,000		>	>	8	\	(For 12 months)
Wildlife Defender \$2,500	~	▽	▽	≥	▽	(For 9 months)
Habitat Hero \$1,000		▽	▽	>	▽	(For 6 months)
Ecosystem Champion \$500				>	~	(For 4 months)
Biodiversity Backer \$250				>	>	(For 2 months)

Sponsorship Commitment Form

☐ YES! Our company/organizatio District's Pollinator Palooza and A		neshire County Conservation			
Company Name					
Contact Name					
Phone					
E-Mail					
Address					
City	State	Zip			
LEVEL OF SUPPORT □ \$5,000-Conservation Advocate □ \$2,500-Wildlife Defender □ \$1,000-Habitat Hero □ \$500-Ecosystem Champion □ \$250-Biodiversity Backer □ Underwriting and Donations \$					
If you'd like to make your donation to go toward a specific program such as the Veteran Appreciation Month Program please indicate that here and in your memo line of payment:					
PAYMENT OPTIONS ☐ Enclosed is a check made payable to	CCCD in the amour	nt of \$			

** Please e-mail logo to benee@cheshireconservation.org **

Please mail your check and completed form to:

Cheshire County Conservation District 11 Industrial Park Dr. Walpole, NH 03608

If you have questions or would like to discuss sponsorship opportunities further, please reach out to Benée Hershon at (802) 518-0993 or benee@cheshireconservation.org

Underwriting and Donations

In addition to sponsorship opportunities, CCCD greatly appreciates contributions of any amount!

Please consider making a tax-deductible donation so we can continue to make a positive difference in the lives of many of our community members through environmental education, agricultural support, and community engagement.

Thank you for supporting our work to conserve the natural resources of Cheshire County!

The Cheshire County Conservation District protects our community's soil, water, and wildlife and supports local farms by assisting in their viability. Just a few examples of programs we can put on due to the generous donations of community members are listed below.

What can \$1000 do for our community?

- Provide free educational workshops to promote soil health practices on local farms
- Engage local youth in pollinator education and summer farm camp programs
- Empowers our community to be thoughtful stewards of our rivers and woodlands throughout the Monadnock Region

What can \$500 do for our community?

- Support pollinator habitat expansion efforts for wildlife
- Support CCCD's food access programs which support local families and local farmers
- Expand access to outdoor recreational opportunities for our community

Donations can be made online: https://www.cheshireconservation.org/donate

Donations are also welcome by checks made out to CCCD and sent to 11 Industrial Park Dr., Walpole NH 03608.

If your donation is intended to support a specific program (e.g. Veteran Appreciation Month Program) please include the program in the memo line.

If you have questions or would like to discuss ways to give further, please reach out to Benée Hershon at (802) 518-0993 or benee@cheshireconservation.org